







Web Sites and Services for Medical Practices

						
PATIENT EDUCATION						
Over 5,000 consumer health topics updated quarterly.	✓	Limited	Medical content resides on third-party web site	Limited	Limited	✓
Consumer drug database with over 2,000 medications updated quarterly.	✓	No	No	No	No	✓
Spanish-language consumer health information and drug database updated quarterly.	✓	No	No	Limited	Limited	✓
CUSTOMIZATION						
HBAudio™: Using any telephone, physicians add audio messages to their web site!	✓	No	No	No	No	No
MDNotes™: Physicians augment existing patient education topics with their own notes on protocols and other relevant information.	✓	No	No	No	No	No
Practice Information (logo, patient/practice forms, insurance info, directions, office hours...).	✓	✓	✓	✓	✓	No
Physician Information (biography, office hours, locations...).	✓	✓	✓	✓	✓	No
SELF-MAINTENANCE						
Personalized online support portal to manage your web site.	✓	✓	Fee/Service	✓	No	No
REPORTS						
Real-time patient usage and activity reports.	✓	No	No	No	No	No
WEB SITE PROMOTION						
Create branded practice promotion materials (posters, handouts, flyers, etc.).	✓	✓	✓	No	✓	No

DETAILS LISTED HERE AS OF June 2005

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