

## Smart Patient™

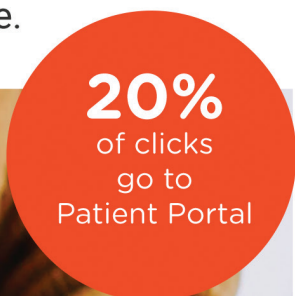
### Intelligent, robust patient communication for maximum patient engagement

Smart Patient is a powerful patient e-communication system that combines all of the features of an e-newsletter, with advanced features specific to healthcare.



Patient Pulse has really been a superb addition to how our practice operates and brings back the outstanding service we are known for.

-Practice Administrator, Harrisburg, PA



20%  
of clicks  
go to  
Patient Portal

eBrief for quick practice announcements

**Easy Author™** feature for simple message creation

Monthly eNewsletter for practice updates, ancillary service promotions, seasonal updates

Target updates to patients based on provider, office location, age, gender, and language preference

Health news feed, updated daily