updateforhealth™
POWERED BY HEALTHBANKS

The Only Healthcare eCommunication Platform Tailored for Large Groups and Health Systems

Tailored For Your Organization

Enterprise Dashboard
Easily view and navigate dozens or hundreds of locations.

Aggregated Analytics
Snapshot of all Network activity summarized.

Drill-down
Quickly view individual locations and activity in your Network.

Dynamic Templates
Automatically combine location-specific information to patients and network-wide information, including surveys.

Broadcast to Your Location Administrators
Easily send important announcements to location administrators.

Personalized
Health information is automatically personalized based on patient preferences.

Events, Programs, Classes
Your eCommunication automatically pulls the latest news and information from your organization.

Regional Targeting
Information such as Events, Classes, and Links will only appear to patients who live within certain regions, and/or have certain health topic preferences.

Link targeting
Tag links with health topics (e.g., diabetes). Only patients with matching topic(s) in their profile will see those links.

From Your Doctor
The system can automatically feature patients' individual doctor in each communication creating a very personalized experience which leads to the highest levels of engagement.

Delivery Timing
Control when your network's eCommunications get delivered, or let your individual locations choose their own schedule.

Large groups and health systems demand specialized communication that will deliver a consistent, modern experience across your entire enterprise

updateforhealth™
POWERED BY HEALTHBANKS

patient pulse℠